Company details

Date

Dear recruiter,

I would like to introduce myself as a candidate for the Marketing Manager position within your company. Delving into market and consumer research requires a unique blend of expertise in conceptualizing statistics, analyzing market trends, identifying opportunities and leading a team to provide valuable, measurable results to the company’s bottom line. I believe that my experience in marketing, product/project management and skill set, enhanced with an MBA, is an excellent match for your company.

I thrive in challenging, fast-paced environments where my project management, creativity and marketing research skills can directly affect how products and services are communicated and delivered to consumers. I am known for my ability to quickly establish trust with employees and project collaborators, mediate disputes and motivate others into action. In addition, I have solid multi-tasking, organizational leadership and decision-making skills that can make an immediate contribution to your company.

I would appreciate the opportunity to discuss this position and how I can make a positive contribution to your organizational goals. My resume is attached for your review, and you may reach me by phone or email.

Sincerely